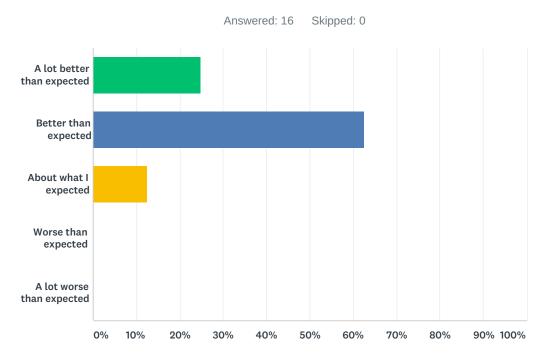
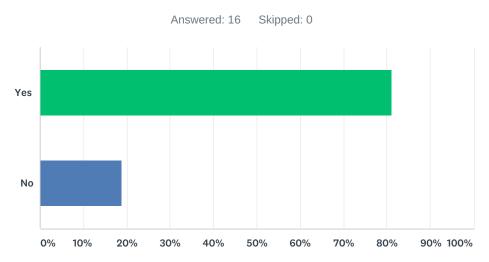
Q1 Overall, how did this CLE meet your expectations? Was it...



ANSWER CHOICES	RESPONSES	
A lot better than expected	25.00%	4
Better than expected	62.50%	10
About what I expected	12.50%	2
Worse than expected	0.00%	0
A lot worse than expected	0.00%	0
TOTAL		16

#	BELOW, PLEASE ENTER ANY OBSERVATIONS REGARDING SPECIFIC SESSIONS AT THE CLE:	DATE
1	Best we're first two. Last was less interesting	12/11/2019 11:54 PM
2	I felt the last 2 speakers did little or nothing to tie their discussion to the craft beer industry. Other than that, I liked the morning sessions.	12/11/2019 7:29 PM
3	I thought Ben Allison's presentation was the best CLE I have been to on copyright.	12/9/2019 2:45 PM

Q2 Was this CLE relevant to your practice area?

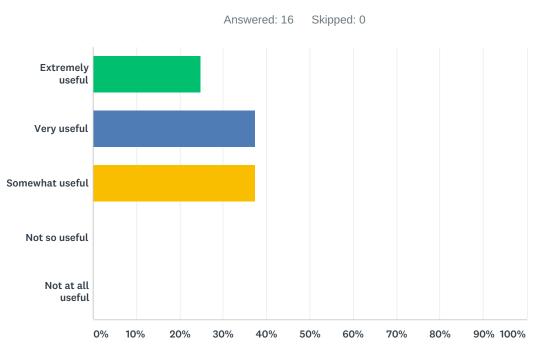


ANSWER CHOICES	RESPONSES	
Yes	81.25%	13
No	18.75%	3
TOTAL		16

Q3 Why wasn't this CLE relevant to your practice area?

Answered: 3 Skipped: 13

#	RESPONSES	DATE
1	I don't presently practice in intellectual property, but it is exciting to see other areas of law.	12/10/2019 4:26 PM
2	I don't do IP law. Some of the estate planning considerations were relevant, however.	12/9/2019 5:00 PM
3	I do not practice IPL	12/9/2019 2:36 PM



Q4 How useful was the content presented?

ANSWER CHOICES	RESPONSES	
Extremely useful	25.00%	4
Very useful	37.50%	6
Somewhat useful	37.50%	6
Not so useful	0.00%	0
Not at all useful	0.00%	0
TOTAL		16

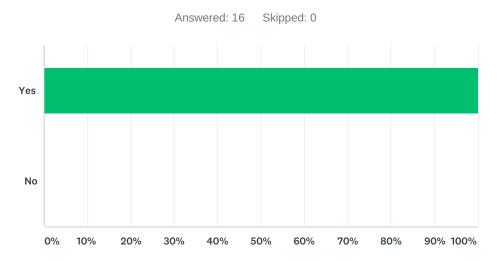
#	IN WHAT WAY?	DATE
1	The trademark application process by Seth/La Cumbre was useful because of the practical skill.	12/12/2019 10:28 PM
2	Intellectual property law is incidental in my practice; I have no clients involved in making beer or wine.	12/10/2019 11:32 PM
3	More than theory included practical information	12/9/2019 8:03 PM
4	I'm an IP attorney mostly concentrating on patent law. But trademark and copyright subject matter was interesting.	12/9/2019 2:46 PM
5	To the extent I encounter trademark and copyright issues in my practice, the info provided will be very helpful.	12/9/2019 2:37 PM

Q5 What strategy or tool did you learn that you will put to use immediately?

Answered: 9 Skipped: 7

#	RESPONSES	DATE
1	revising contracts	12/15/2019 4:04 AM
2	Talking to brewery client about best employment practices.	12/12/2019 10:28 PM
3	That a will can make a revocable trust pointless.	12/10/2019 4:27 PM
4	Brands	12/10/2019 1:30 AM
5	Trademark search and submission tips	12/9/2019 8:03 PM
6	None specifically	12/9/2019 5:07 PM
7	Protection of likeness rights	12/9/2019 5:00 PM
8	Revise my estate planning based on Jeff Myers talk	12/9/2019 2:46 PM
9	The utility of branding and trademark	12/9/2019 2:37 PM

Q6 Did the content of this session meet the stated learning objectives?



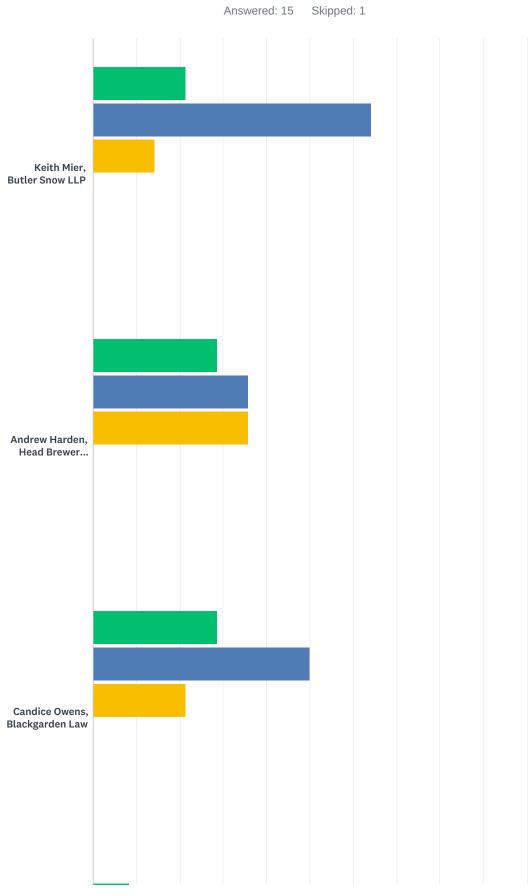
ANSWER CHOICES	RESPONSES	
Yes	100.00%	16
No	0.00%	0
TOTAL		16

Q7 In what way did this CLE fail to meet your learning goals?

Answered: 0 Skipped: 16

#	RESPONSES	DATE
	There are no responses.	

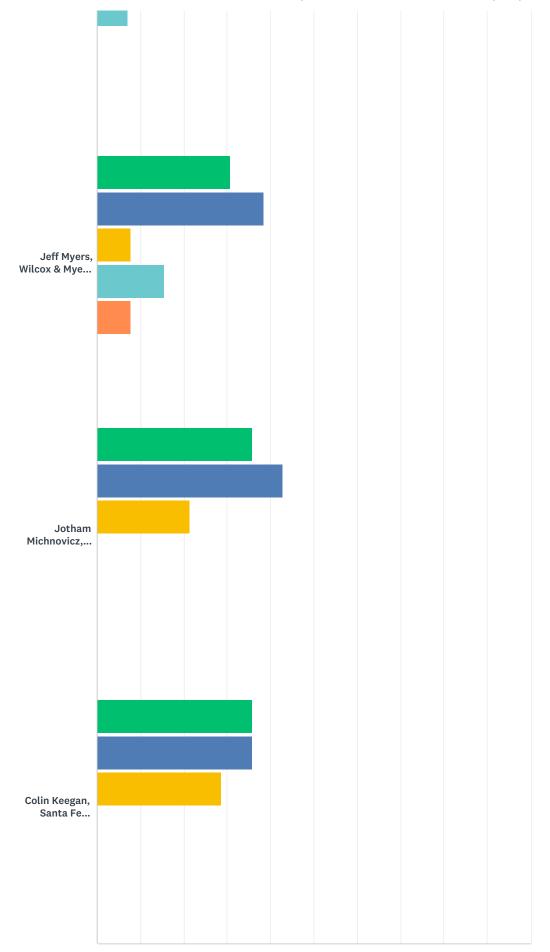
Q8 Please rate the effectiveness of each faculty member:



Shyla Sheppard,... Seth Gardenswartz... Jeff Erway, Founder of L... Ben Allison, Bardacke...

YLD/IP Craft Beer and Creatives: The Hipster Side of Intellectual Property Law

YLD/IP Craft Beer and Creatives: The Hipster Side of Intellectual Property Law



YLD/IP Craft Beer and Creatives: The Hipster Side of Intellectual Property Law

Extremely effective Very effective Somewhat effective

 0%
 10%
 20%
 30%
 40%
 50%
 60%
 70%
 80%
 90%
 100%

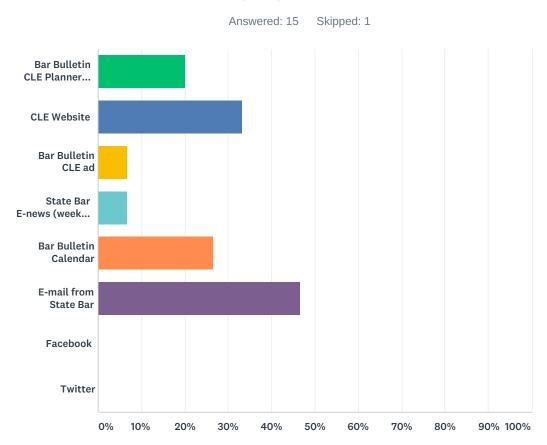
	Not so e	ffective N	ot at all effective	e N/A				
	EXTREMELY EFFECTIVE	VERY EFFECTIVE	SOMEWHAT EFFECTIVE	NOT SO EFFECTIVE	NOT AT ALL EFFECTIVE	N/A	TOTAL	WEIGHTED AVERAGE
Keith Mier, Butler Snow LLP	21.43% 3	64.29% 9	14.29% 2	0.00% 0	0.00% 0	0.00% 0	14	4.07
Andrew Harden, Head Brewer Manage Four Peaks Brewing	28.57% 4	35.71% 5	35.71% 5	0.00% 0	0.00% 0	0.00% 0	14	3.93
Candice Owens, Blackgarden Law	28.57% 4	50.00% 7	21.43% 3	0.00% 0	0.00% 0	0.00% 0	14	4.07
Shyla Sheppard, President & CEO of Bow & Arrow Brewing	8.33% 1	8.33% 1	16.67% 2	0.00% 0	0.00% 0	66.67% 8	12	3.75
Seth Gardenswartz, Blackgarden Law	73.33% 11	26.67% 4	0.00% 0	0.00% 0	0.00% 0	0.00% 0	15	4.73
Jeff Erway, Founder of La Cumbre Brewing	64.29% 9	35.71% 5	0.00% 0	0.00% 0	0.00% 0	0.00% 0	14	4.64
Ben Allison, Bardacke Allison LLP	64.29% 9	14.29% 2	14.29% 2	7.14% 1	0.00% 0	0.00% 0	14	4.36
Jeff Myers, Wilcox & Myers, P.C.	30.77% 4	38.46% 5	7.69% 1	15.38% 2	7.69% 1	0.00% 0	13	3.69
Jotham Michnovicz, Bosque Brewing Co.	35.71% 5	42.86% 6	21.43% 3	0.00% 0	0.00% 0	0.00% 0	14	4.14
Colin Keegan, Santa Fe Spirits	35.71% 5	35.71% 5	28.57% 4	0.00% 0	0.00% 0	0.00% 0	14	4.07
# COMM	ENTS:						DATE	
1 I think I	most enjoyed the	interplay betwee	n lawyers and the	eir clients.			12/12/2019	10:32 PM

2

Brewery stuff not very relevant, but interesting

12/9/2019 2:48 PM

Q9 How would you like to receive information about future CLE programs?



ANSWER CHOICES	RESPONSES	
Bar Bulletin CLE Planner (color insert)	20.00%	3
CLE Website	33.33%	5
Bar Bulletin CLE ad	6.67%	1
State Bar E-news (weekly e-newsletter)	6.67%	1
Bar Bulletin Calendar	26.67%	4
E-mail from State Bar	46.67%	7
Facebook	0.00%	0
Twitter	0.00%	0
Total Respondents: 15		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q10 In what ways can the Center for Legal Education improve your learning experience?

Answered: 3 Skipped: 13

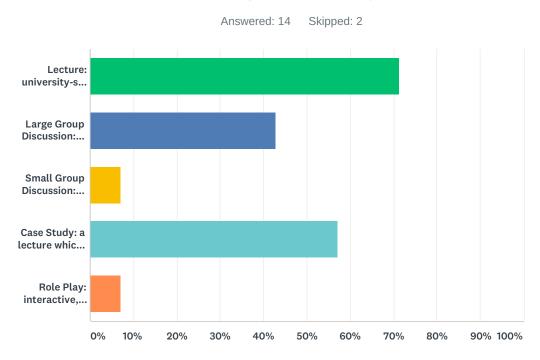
#	RESPONSES	DATE
1	Reduce cost so that we can attend more.	12/12/2019 10:32 PM
2	More opportunities	12/11/2019 11:56 PM
3	More IP content!	12/9/2019 2:48 PM

Q11 What other topics and presenters would you like to see at future CLE programs?

Answered: 5 Skipped: 11

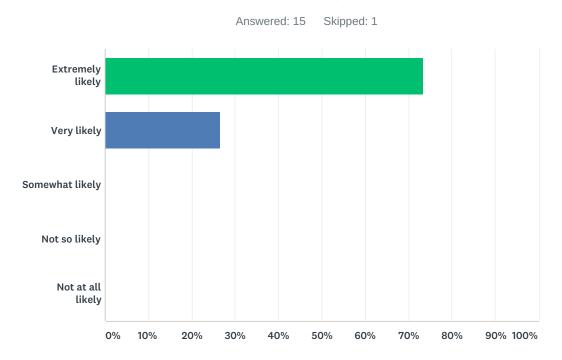
#	RESPONSES	DATE
1	More on food law.	12/12/2019 10:32 PM
2	Topics for/about the role of in-house counsel	12/11/2019 7:31 PM
3	Comprehensive Ssa Disability or maybe some subtopics within that field	12/9/2019 8:05 PM
4	Genetics, bioethics	12/9/2019 2:48 PM
5	I recommend repeating this CLE next year I know several people who wanted to attend but were unable to make it.	12/9/2019 2:40 PM

Q12 I prefer the following types of learning methods (please see descriptions below):



ANSWER CHOICES		RESPONSES	
Lecture: university-style talk to a large audience, using visual aids	71.43%	10	
Large Group Discussion: open forum which allows audience to pose questions to presenter(s)	42.86%	6	
Small Group Discussion: breakout sessions where attendees form small groups moderated by faculty	7.14%	1	
Case Study: a lecture which centers around a specific case or cases relevant to the topic	57.14%	8	
Role Play: interactive, audience participation-based scenarios such as a mock trial	7.14%	1	
Total Respondents: 14			

Q13 The Center for Legal Education is an accredited course provider through the New Mexico State Bar Foundation. How likely are you to attend a future Center for Legal Education course?



ANSWER CHOICES	RESPONSES	
Extremely likely	73.33%	11
Very likely	26.67%	4
Somewhat likely	0.00%	0
Not so likely	0.00%	0
Not at all likely	0.00%	0
TOTAL		15